# Aura Air

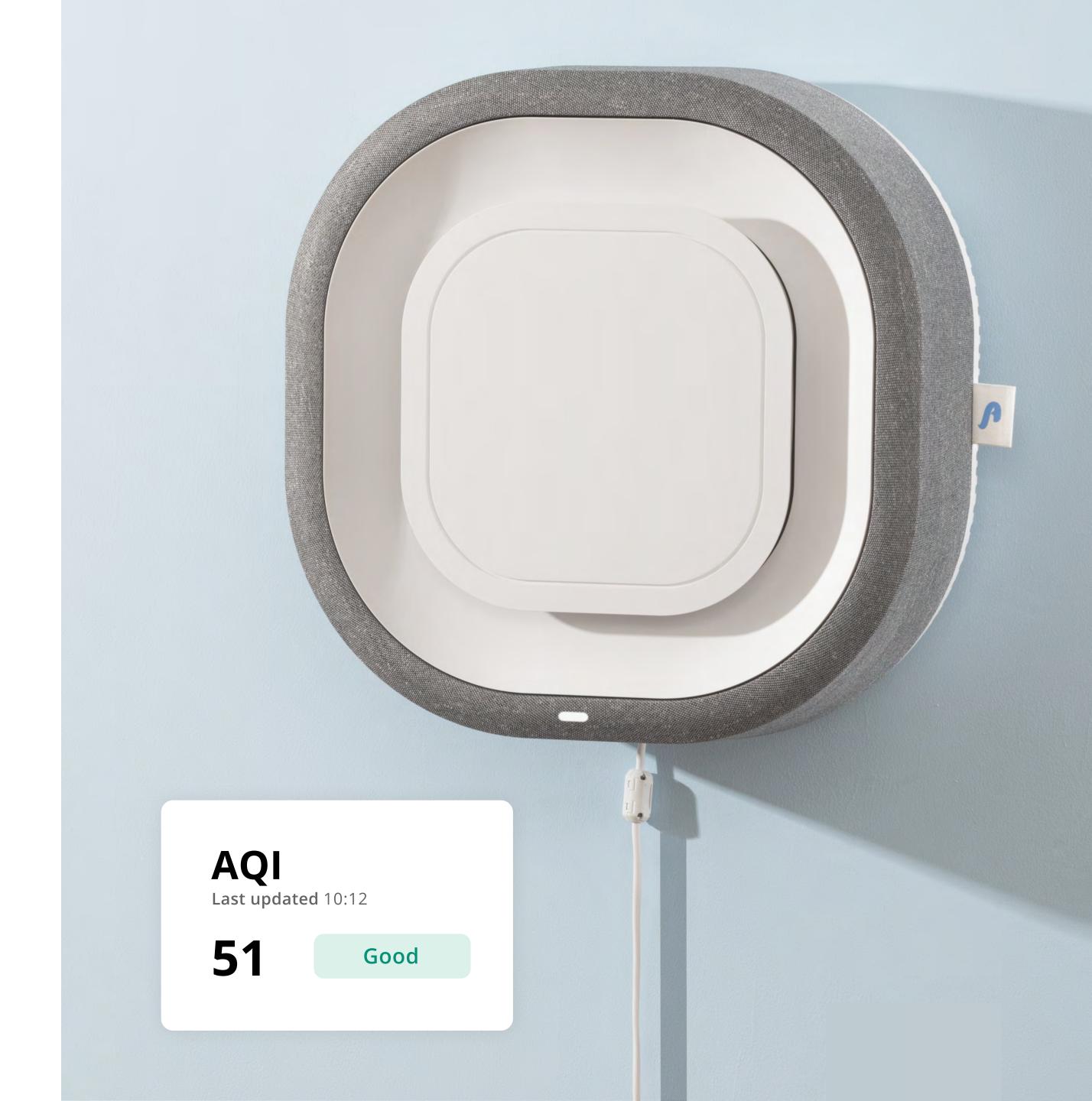
The World's Smartest Air Management Platform



## SALES DECK

# Agenda

- 01. About Aura Air
- 02. Complete Air Quality Solution
- 03. The future of air quality research
- 04. Clean air, everywhere
- 05. Sustainability
- 06. Demo
- 07. Your Benefits



## **AURA AIR**

# About us

Founded

Manufacturer

Sq. Ft of Clean Air

2018

Beit-el industries

+8,150,000

Warehouses

Countries

Listed in TASE

5

**87** 

**AUSA** 

# Awards



Realcomm

Best Tech Innovation in Wellness Tech



SmartBrief

Innovation Award for the Business Traveler



Frost & Sullivan

Entrepreneurial Company of the Year



Red Dot

Best Product Design Award



**AURA AIR** 

# **Customers**and Partners

### **Customers**

































**Partners** 

















**OUR GOAL** 

We improve people's health by helping them do the most basic, yet most important thing in life,

breathe.

# Complete Air Quality Solution



SEE THE UNSEEN

# The Aura Web Platform









Aura Rating

**Aura Views** 

Analytics

API

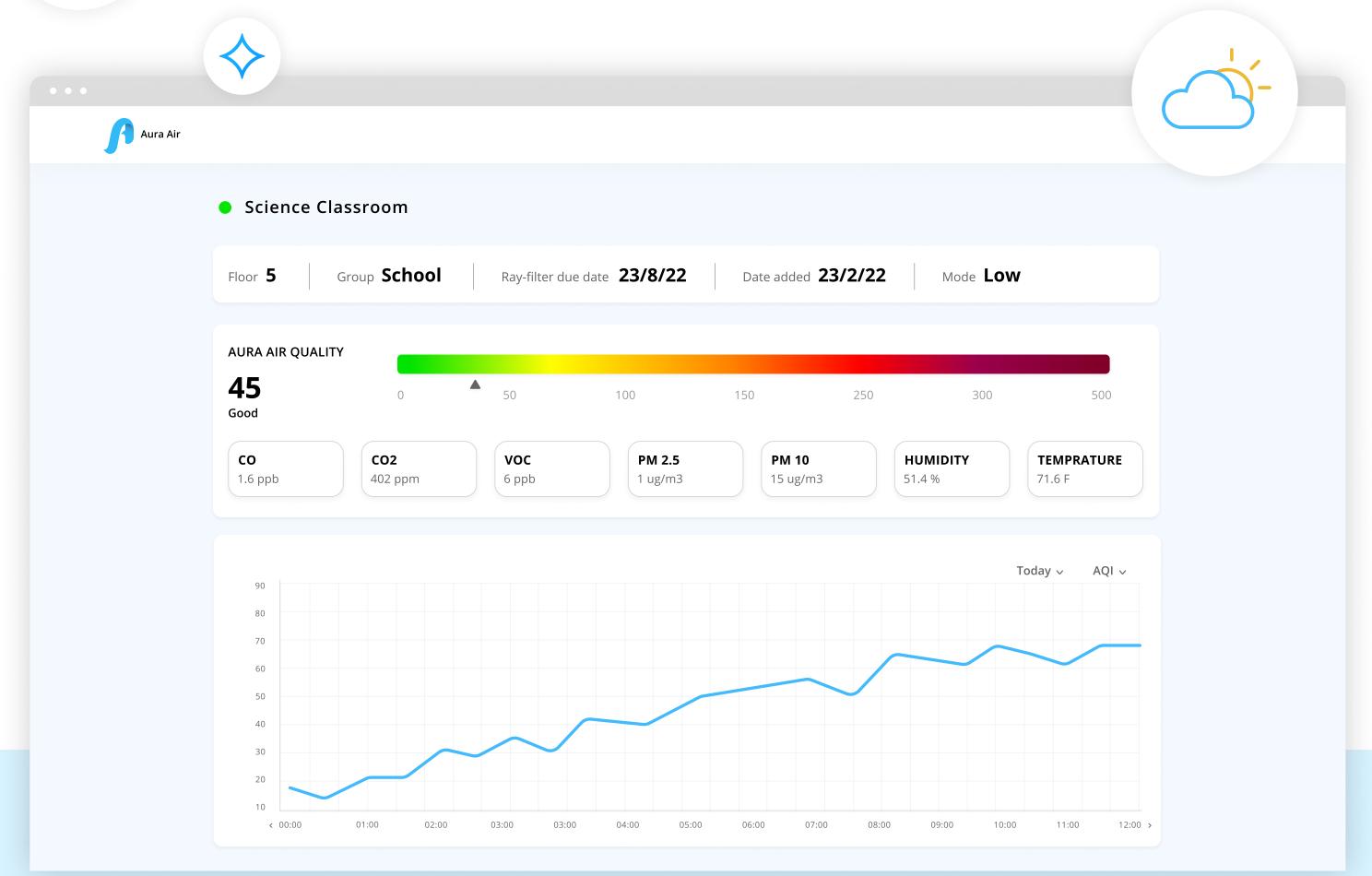






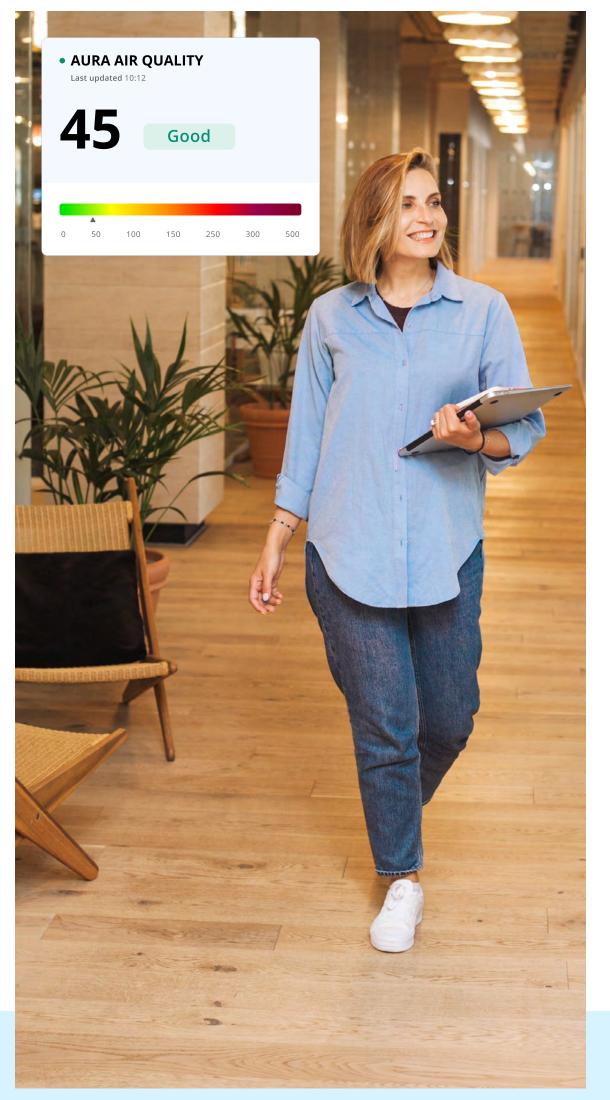
# Welcome to the Aura web platform



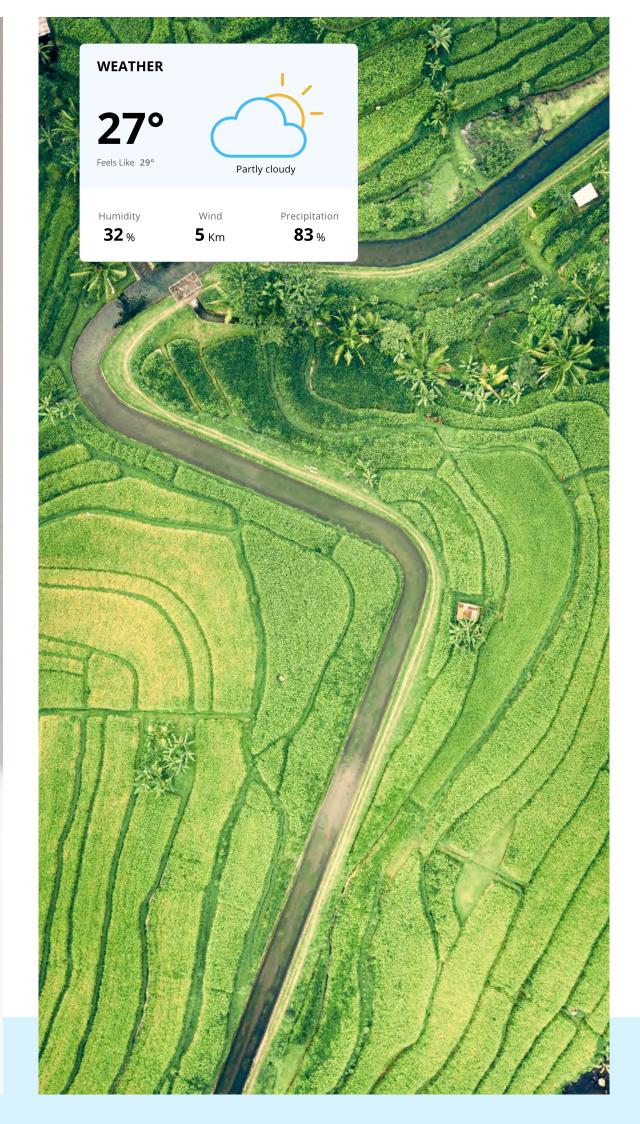


# 24/7 Monitoring-Indoor & Outdoor

Smart sensors provide real-time data and analysis, helping you optimize your settings for your business needs.







# Pre-Filter

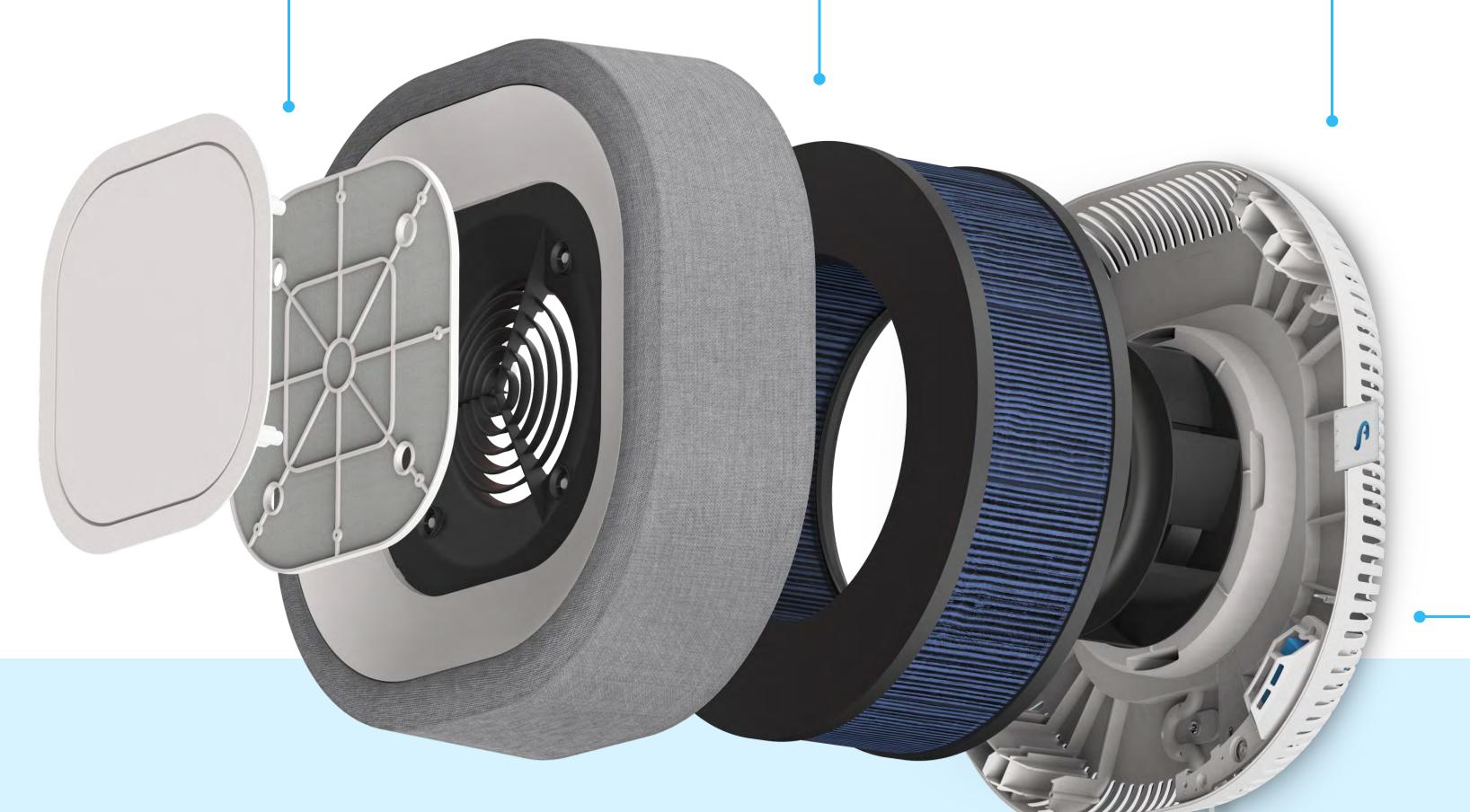
The first layer of the process targets large particles, including dust, pollen, insects, and animal hair.

# HEPA Ray-Filter™

Our patented HEPA Ray Filter consists of 3 unique antibacterial layers that target fine particles (PM 2.5 and 10), germs, odors, bacteria, viruses, fungus, and mold spores.

# **UVC LEDs**

Exterminates bacteria, viruses, and parasites by destroying their integral membrane protein.



# The Sterionizer™

Creates pure air, just like in nature, by releasing positive and negative ions. It freshens up your indoor space and removes any remaining harmful pollutants.

# The Future of Air Quality Research

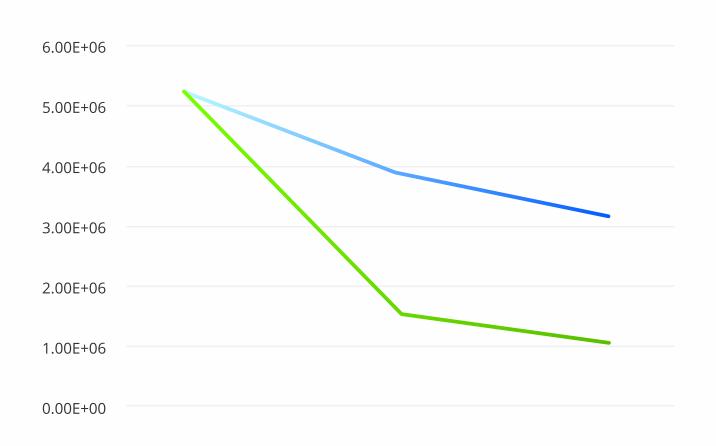




2021- INNOVATIVE BIOANALYSIS LAB

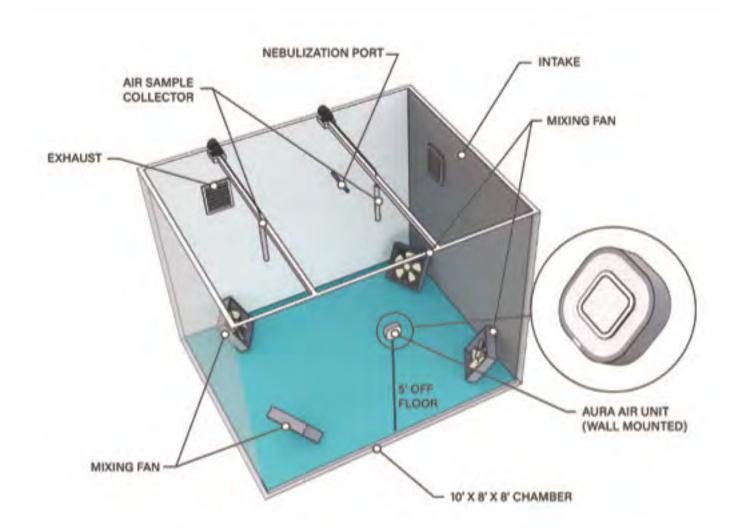
# 99.998% of Sars-CoV-2 Was Eliminated in 60 Minutes

### Aura Air Neutralization of Aerosolized SARAS-CoV-2



|                              | 30 Min   | 60 Min   |
|------------------------------|----------|----------|
| <ul><li>Control</li></ul>    | 3.67E+06 | 2.39E+06 |
| %Reduction                   | 30.320   | 54.667   |
| <ul><li>Experiment</li></ul> | 6.65E+05 | 1.20E+02 |
| %Reduction                   | 87.371   | 99.998   |

### Room layout for control and experimental trial





2021- INNOVATIVE BIOANALYSIS LAB

# Aura Air eliminates 99.998% of Influenza A

# Aura Air Reduction of Aerosolized Influenza A 2.50E+07 1.50E+07 5.00E+07 0.00E+00 60 Min 15 Min Control 2.17E+06 1.45E+06 %Reduction 12.19 41.239

8.95E+06

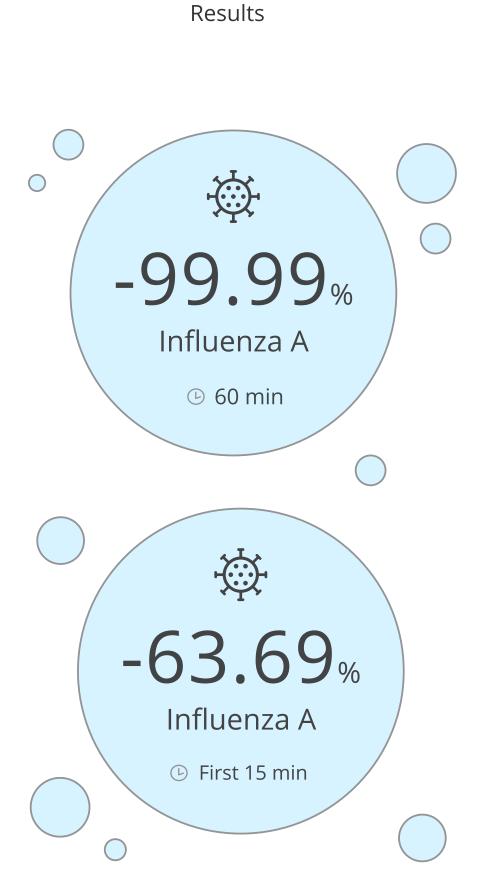
63.69

4.80E+02

99.998

Experiment

%Reduction

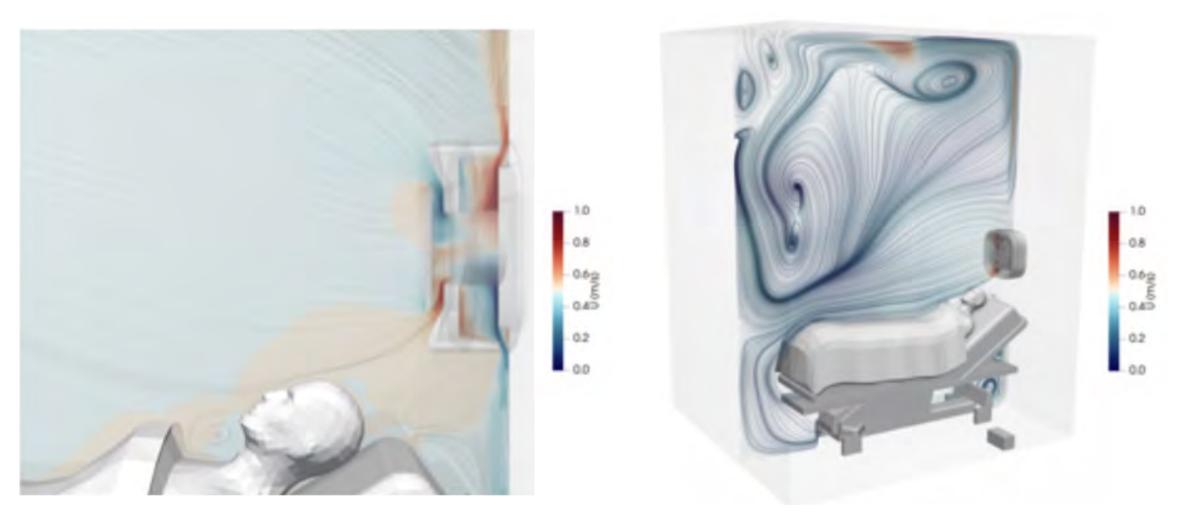




2022- SHEBA MEDICAL CENTER

# Infection Prevention in Isolation Rooms

### Air and particles flow and concentration in the experiment



Using a laser light, smoke particles were illuminated in the room environment





# Purifying Anti-Infectious Bronchitis Virus (IBV)

Incubation results

## Incubation results control plates



Incubation results

## Ray Filter™+ Sterionizer™+ UVc LEDs plates



# **Suitable Everywhere**

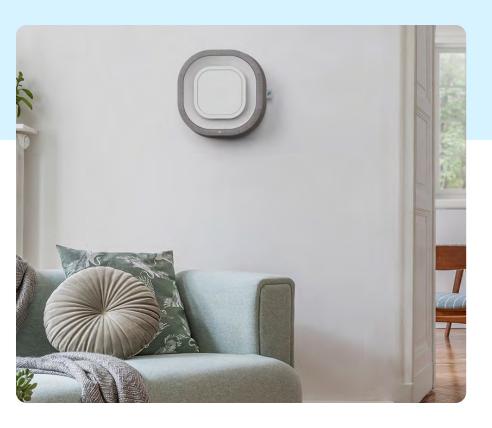
Get an ideal fit for each space according to its size and needs.



Co-working spaces



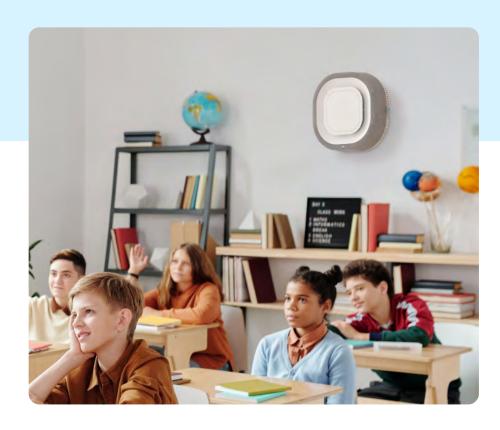
Transportation



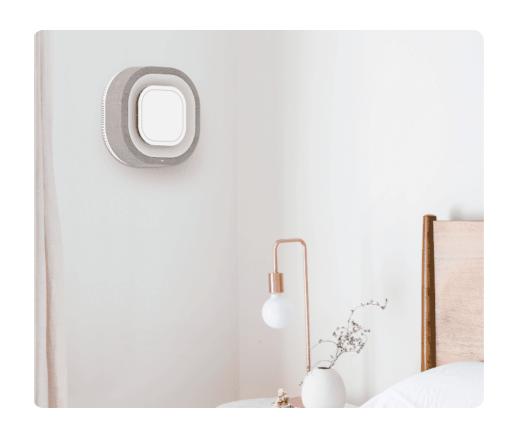
Multi-Family Residential



Nursing & Rehabilitation Homes



**Educational Institutions** 



Hotels & Hospitality



**Commercial Property** 



Healthcare Centers

# **Enhancing Sustainability**

Aura Air boosts your ESG strategy, contributes
13 points to green building standards, and
reduces your carbon footprint.











# The Future of Air Quality Data



### **Outdoor Data**

Informs you about upcoming air pollution and weather.



## **Segmented Data**

Detailed insights about each sector.



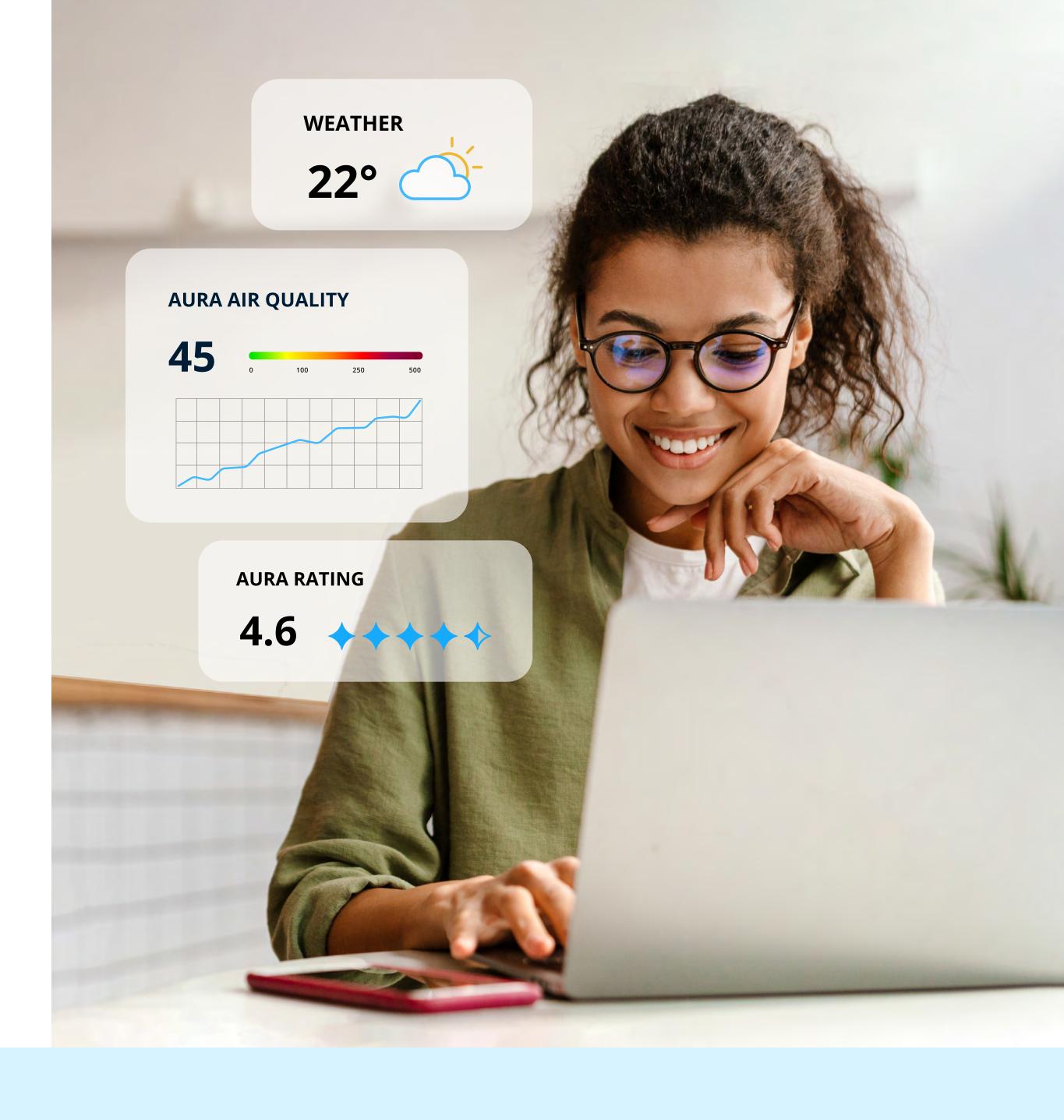
### **Indoor Data**

Ensures a healthy environment with monitoring and analysis.



## **BMS** integration

Provides data from different sources.



## AURA AIR

# Your Benefits

V

Take control of the air you breathe

•

Reach Full Productivity and Health



Enhance your ESG Strategy



Achieve green building certifications



Easily manage with BMS integration



Become more energy efficient



# Thank you

Let's Keep in Touch!

FOLLOW US: 

(in) f







Aura Air Breathe easy



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